



Trees For Tomorrow  
Educator Todd  
Starling guides  
Shiocton High School  
students through  
forest management  
and ecology.

# It Takes More Than Inspiration to Educate

## Building Capacity and Breaking Barriers

### The Spark of Discovery

Picture a student stepping onto campus and diving into land management studies and hands-on forestry field work that their high school simply couldn't offer in a classroom setting. In that moment, a spark is struck. Science stops being an abstract textbook lesson—it becomes a college major, a career path, and a lifelong commitment to natural resource stewardship.

But creating these life-changing moments requires two equally essential investments: a resilient campus operating at full strength, and scholarship support that opens the door for every student to attend a School Outdoor Learning Experiences (SOLE) for K-12 program.

### Building Capacity on Campus

Delivering specialized, high-impact outdoor education requires an operational foundation that can handle growth. As student enrollment scales toward our capacity of 2,500 participants, the real, daily wear and tear across our campus footprint expands exponentially.

### Breaking Down Barriers for Schools

Building a fully-equipped campus means nothing if students cannot afford to get through the door. Across our region, school districts face severe budget constraints where rising travel costs and trip fees threaten to cancel outdoor education altogether. Direct scholarship aid removes these financial obstacles.



*"Trees for Tomorrow gave me an opportunity to learn about topics not offered at my high school. Because of the courses on land management I experienced at TFT, I was inspired to major in Environmental Policy and Planning at UWGB. Now, I study important topics like sustainability and policy development. I am also the Environmental Affairs Chair of our Student Government association, which overlooks sustainability-based student projects and encourages engagement with the outdoors. Without my experiences at Trees for Tomorrow, I might not have discovered my passion for the environment." —Kira, Shiocton High School*

# Maximizing Donor Impact: From Campus Readiness to Student Access



## Bridging the Gap: Expanding to Reach 2,500 Students

Today, Trees For Tomorrow delivers high-impact environmental education to 1,800 youth annually. **Our goal is to open our doors to 700 additional students each year**—bringing our campus to its full capacity of 2,500 participants.

This requires a dual-sided investment including scaling our operations—funding additional meals, gear, and staff hours—while simultaneously expanding scholarship aid so high transportation costs and tuition fees never keep a classroom at home.

### INVESTMENT FOCUS 1 Campus Readiness & Capacity

Scaling our grounds, facilities, and team to safely support 700 more students annually



#### 6,300 Hot Meals

Covers the increased food prep, kitchen operations, and utilities



#### 40% Increase Field Gear Usage

Maintains, repairs or replaces boots, snowshoes, waders, compasses, and testing equipment.



#### 6,308 Hours Campus Staff

Underwrites essential working hours for our whole-campus team



#### 1,863 Days Campus Utilization

Requires that our historic campus lodges are fully heated, maintained, and operational

### INVESTMENT FOCUS 2 K-12 Scholarships & Access

Clearing the financial path so 700 new students can access campus annually



#### 700 Growth in K-12 Students

Directly fund program access so more schools can participate in multi-day SOLE programs



#### 100%

#### Tuition Assistance

Covers full or partial program tuition for low-income school districts



#### 100%

#### Busing Subsidies

Subsidizes busing and travel fees for participating schools to eliminate \$1,500-3,000 travel costs



#### 40+

#### School Districts Supported

Strengthens relationships with over 40 additional school districts



ONE GIFT. DUAL IMPACT!



**Fuel our growth and clear the path for tomorrow's conservation leaders. Give Today!**

**DOUBLE YOUR IMPACT** - Your contribution will be doubled (up to \$75,000) thanks to the generosity of TFT's legacy donors.

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